



IEEE

World Haptics Conference Sponsorship and Exhibition Prospectus

July 10-13, 2023
Delft, the Netherlands



<https://2023.worldhaptics.org/>

Dear Partner,

As organisers of the IEEE World Haptics Conference 2023, we are delighted to invite you to join us as a sponsor and/or exhibitor. Our conference is the premier worldwide forum for technology, science, and research, on haptics and the human sense of touch.

The World Haptics Conference 2023, which will take place from July 10-13 2023 in Delft, the Netherlands, is a vibrant interdisciplinary forum where more than 400 attendees are expected. Scientists, engineers, developers, and designers come together to share advances, spark new collaborations, and envision a future that benefits from rich physical interactions between humans, computers, and machines.

We hope you will be able to join us in making the World Haptics Conference 2023 a tremendous success. Our Sponsorship and Exhibit Chairs will be happy to work with you to find a level of participation that best fits your organisation's needs:

Sponsorship and Exhibition Chairs	sponsorship@worldhaptics.org
Sabrina Panëels	CEA List, France
Manuel Cruz	Innovobot Labs, Canada

We hope you will consider joining us!

Sincerely,



Michaël Wiertlewski
Delft University of Technology
Co-Chair



Astrid Kappers
Eindhoven University of Technology
Co-Chair

Why participate in the World Haptics Conference 2023?

This four-day conference is a joint gathering of the IEEE Haptics Symposium, Eurohaptics and Asia Haptics conferences, and the main forum for discovering and discussing novel haptic research. The conference will offer an exciting and interactive program including technical paper oral sessions, work-in-progress sessions, demonstrations, industrial exhibits, workshops/tutorials, and other technical and social activities. This edition of the conference will also provide the unique opportunity to attend physically or virtually, with fees adapted, thus boosting the participation and the sponsors visibility.

The World Haptics Conference 2023 provides a fantastic opportunity to:

- Network with the developers, researchers, scientists and companies that develop haptic technologies and the most advanced touch-enabled interfaces.
- Learn about the latest technology developments and breakthroughs in haptics.
- See demonstrations of the latest haptic technologies and gear, such as surface haptics for touchscreens, wearable haptic interfaces, force-feedback devices for medical simulation and teleoperation, rehabilitation, virtual prototyping, and new generations of virtual and augmented reality interfaces.
- Showcase your products and technologies to an interested audience.
- Meet and talk with potential customers, including the most distinguished researchers in the field.

Sponsorship opportunities include an array of packages that are described in the following pages.

Where will the conference take place?

The conference will be held in beautiful Delft, on the campus of the Delft University of Technology. A short distance from Rotterdam and The Hague, Delft is a popular tourist destination renowned for its lovely canals, its pedestrian-friendly city center, and its architecture. Delft has a rich history of scientific innovations, being the home of Antoni van Leeuwenhoek, the father of microbiology, and Reinier de Graaf who conducted pioneering research in medicine. Delft is also a place of art, famous for being home to the painter Jan Vermeer and for its blue pottery. Delft is easily accessible from all over the world thanks to its direct connection to Schiphol airport (AMS), to nearby Rotterdam The Hague Airport (RTM), or the Thalys train in Rotterdam.

The conference will be held in the Aula Conference Center, located on the campus of the Delft University of Technology (TU Delft, Mekelweg 5, 2628 CC, Delft).



Diamond package	Platinum package	Gold package	Silver package	Bronze package
€20 000	€10 000	€5 000	€3 000	€2 000
Diamond visibility <ul style="list-style-type: none"> ★ One mini commercial 15s ★ Verbal mention at the opening and closing ceremony ★ Two full pages ad in the proceedings ★ Website Logo ★ Visibility at keynotes and interactive sessions ★ Flyer and/or goodies in the conference bag ★ Individual banner for signage 	Platinum visibility <ul style="list-style-type: none"> ★ One mini commercial of 10s ★ Verbal mention at the opening and closing ceremony ★ Full page ad in the proceedings ★ Website Logo ★ Visibility at keynotes and interactive sessions ★ Flyer and/or goodies in the conference bag ★ Individual banner for signage 	Gold visibility <ul style="list-style-type: none"> ★ Verbal mention at the opening and closing ceremony ★ Half page ad in the proceedings ★ Website Logo ★ Flyer and/or goodies in the conference bag ★ Individual banner for signage 	Silver visibility <ul style="list-style-type: none"> ★ Verbal mention at the opening and closing ceremony ★ Quarter page ad in the proceedings ★ Website Logo ★ Flyer in the conference bag ★ Group sign for signage 	Bronze visibility <ul style="list-style-type: none"> ★ Logo in the proceedings ★ Website Logo ★ Group sign for signage
Conference registration for 5	Conference registration for 3	Conference registration for 2	Conference registration for 1	Conference registration for 1
Large Exhibitor booth	Large Exhibitor booth	Large Exhibitor booth	Standard Exhibitor booth	Standard Exhibitor booth
Sponsor a premier award (option to introduce winners)	Sponsor a premier award (option to introduce winners)	Sponsor an award (option to introduce winners)		
Option to give a brief speech during the conference and a social event	Option to give a brief speech during the conference			
Support <i>all</i> of the following: inclusion, and the student innovation challenge.	Support <i>one</i> of the following: inclusion, or the student innovation challenge.			
Option to host a networking room				

Inclusion	€1 000	Specific sponsorship support to cover accessibility features or attendance scholarships
Student Innovation Challenge	€1 000	Specific sponsorship support exclusively for the Student Innovation Challenge

More details

Awards: The announcement of the award winners is one of the most exciting events of the conference and a great draw to the closing session. Awards will be given for exceptional contributions to the program and will include premier awards such as the prestigious best paper award.

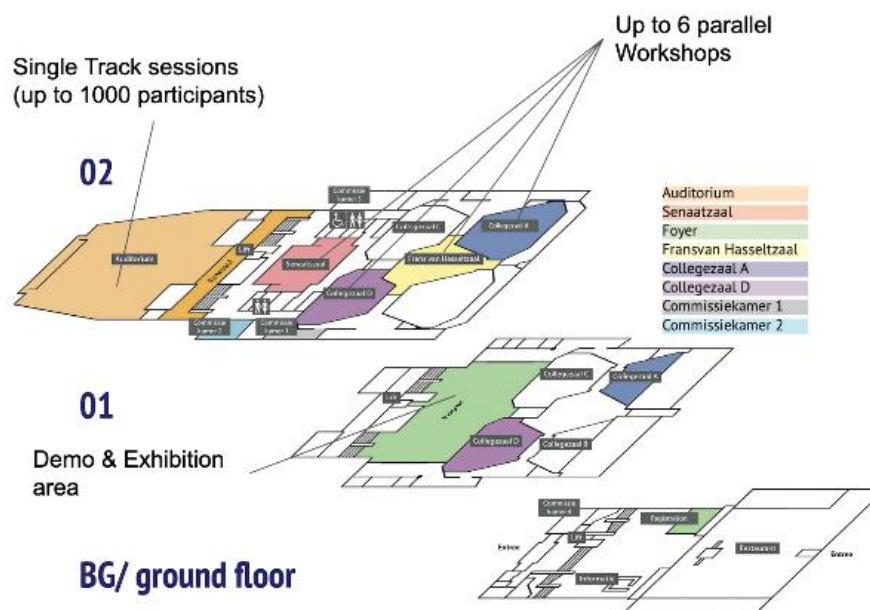
Keynotes: The keynotes will feature talks delivered by experts from science, engineering, and design.

Interactive sessions: The Interactive sessions include live interaction with presenting authors of the technical papers, Work-In-Progress posters, Transactions on Haptics posters, and demos.

Inclusion: This initiative supports the financial cost of providing accessibility (e.g., captioning, screen-reading, etc.) for visually impaired and deaf-blind attendees, and attendance scholarships, to support the cost of registration for students and scholars who are members of underrepresented groups in haptics and robotics research.

Student Innovation Challenge (SIC): This initiative supports the cost of purchasing and shipping hardware kits for the Student Innovation Challenge (SIC). SIC invites students to use haptic technology in new, creative ways to solve real-world problems.

Exhibitor Booth: The booth consists of an exhibition space, in the demonstration area of the conference (yellow space for platinum and gold sponsors, and green for the others, see the map below), available at all times. The standard size will provide tables with an area of 1.35m², whereas the large size tables will have an area of 2.0m².





Mini-commercial: This consists of a short advertisement video (10-15s, mp4, max size 200Mb), that can be played before key sessions (e.g., welcome introduction).

Deadline Date to provide the media content (mini-commercial, ad): June 1st, 2023

World Haptics 2023, July 10-13, 2023

Sponsorship and Exhibitor Application and Payment details

Company:

Primary Point of Contact:

Address:

Telephone:

Fax:

Email Address:

Sponsorship: <input type="checkbox"/> Diamond Supporter <input type="checkbox"/> Platinum Supporter <input type="checkbox"/> Gold Supporter <input type="checkbox"/> Silver Supporter <input type="checkbox"/> Bronze Supporter <input type="checkbox"/> Inclusion <input type="checkbox"/> SIC TOTAL € _____	€20 000 €10 000 €5 000 €3 000 €2 000 €1 000 €1 000	APPLICATION SUBMISSION: Please email a scanned signed hardcopy or signed softcopy of the application to the Sponsors and Exhibit Chairs at sponsorship@worldhaptics.org TERMS OF PAYMENT All amounts are in EUR. Full payment is due by May 15th, 2023 to appear in published material. Late applications received will be accommodated subject to availability.
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The preferred **payment method is by Wire/CH Transfer**. See Wire/CH Transfer Information on page 10. *If this method is not suitable, we can discuss with you other options.*

As an authorised representative of the Company named above, I hereby apply for a sponsorship/exhibition package at the World Haptics Conference 2023. I have read and understood the Terms and Conditions in the World Haptics 2023 Sponsorship Prospectus. I agree to accept and abide by those rules and regulations. The acceptance of our application by the World Haptics Conference 2023 and the full payment of our conference support constitute a contract.

Authorised Signature:

Date:

Name/Title (in print):

World Haptics Conference 2023

CONFERENCE SPONSOR/EXHIBIT RULES & REGULATIONS

- 1. Contract:** By completing the Sponsorship and Exhibition Application for the World Haptics Conference 2023 (WHC 2023), the exhibitor and management company (collectively referred to as "Company") acknowledge that they have fully read and agree to comply with all information provided in these Rules & Regulations, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of WHC 2023. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to WHC 2023 under terms of this Agreement and no booth or sponsorship benefits will be provided.
- 2. Payment Policy:** Full payment must accompany the completed Application before it will be marked as received and/or processed by WHC 2023.
- 3. Exhibit / Sponsor Materials:** Exhibit/Sponsor materials are not permitted to interfere with the Conference. All demonstrations and the distribution of promotional materials must be in accordance with WHC 2023 rules and regulations. Company agrees to provide all materials reasonably required for the performance of the Conference, including but not limited to an electronic copy of Company's logo, in a format and within the deadlines provided by WHC2023. Company agrees that WHC 2023 is allowed to use, display and reproduce (in print, electronically or otherwise) Company's name, tradenames, logos and product names in any listing of those companies participating in the Conference.
- 4. WHC 2023 Name and Logo:** The WHC 2023 name and logo are the exclusive property of WHC 2023. They may not be used in any way, e.g., promotional literature, giveaways, images, etc., by anyone for any purpose without specific written approval from WHC 2023.
- 5. Endorsement:** Distribution of materials, brochures or other related advertising and activities conducted during the Conference does not constitute endorsement by WHC 2023.
- 6. Copyright:** Company agrees that it is their responsibility to ensure the Company represents and warrants all graphics and collateral do not violate any copyright, proprietary or intellectual property rights of others and that all graphics and collateral are actually accurate and contain no matter defamatory or otherwise unlawful. Company is solely responsible for the content of the graphics and collateral. It is not WHC 2023's responsibility to review or monitor the graphics and collateral for copyright or other legal compliance.
- 7. Images:** By submitting an application to participate in the Conference, the Company acknowledges and agrees that WHC 2023 and its vendors, including but not limited to, WHC 2023 Affiliates and Partners (collectively WHC 2023), and any of their respective officers, directors, staff members, agents, volunteers and employees, will not be liable to Company or any other party for any special, incidental, indirect, general or consequential damages or costs which may arise in connection with the Conference. Company consents to WHC 2023 using any photos, other images taken of the Conference and any results of Conference-related activities that occur for media outreach efforts, promotional campaigns, various publications/ communications or other business purposes as determined by WHC 2023 without compensation to the Company.
- 8. Cancellations:** Promotion of the conference and its supporters is ongoing; therefore, sponsorship support is non-refundable.
- 9. Liability:** The WHC 2023, and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents, employees, members and guests (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The Company assumes entire responsibility and liability for any and all claims, losses or damages arising out of personal injury or death or loss or damage to property, including the company's display materials and other property, employees or contracted labour brought upon the premises, and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death, or losses or damages to property, except such injury, death, loss or damage resulting from gross negligence or malice of Released Parties.
- 10. Force Majeure:** It is mutually agreed that in the event that WHC 2023 should find it necessary to cancel or postpone the Conference for any reason, including but not limited to low registration, strikes, acts of nature, war, terrorist acts or other circumstances beyond WHC 2023's control, this agreement will be terminated immediately, and WHC 2023 shall determine an equitable basis for the refund of such portion of the fee(s) as is possible, after due consideration of expenditures and commitments already made.
- 11. Insurance:** Companies who wish to insure the project against loss of any kind, must do so at their own expense. The WHC 2023, and each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the Company or other property of the Company and the above referenced entities assume no liability for loss or damage thereto from any cause.
- 12. Violations:** Violations of any of these rules and regulations on the part of the Company, its employees or agents shall nullify the right to participate in the Conference and such Company shall forfeit to WHC 2023 all monies which have been paid or due. Upon violation of any of these regulations on the part of the Company, its employees or agents, WHC 2023 is given the right to terminate, the right to take possession of the space and the right to remove all images and services at the Company's expense. Company remains liable for all damages which WHC 2023 may incur and forfeit all monies paid or due.
- 13. Amendments of Rules and Regulations:** All matters and questions not covered by these regulations are at the discretion of WHC 2023 and its agents. These regulations may be amended any time by WHC 2023 and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original regulations.

WIRE/CH TRANSFER INFORMATION

Account name: Technische Universiteit Delft/ Faculteit 3mE
IBAN: NL20ABNA0549249508
BIC/SWIFT: ABNANL2A
Bank name: ABN AMRO Bank
Reference: PKD001 - Worldhaptics Conference

Bank Address:

Gustav Mahlerlaan 10
1082 PP Amsterdam

Account holders address:

Technische Universiteit Delft/ Faculteit 3mE
Stevinweg 1
2628CN Delft